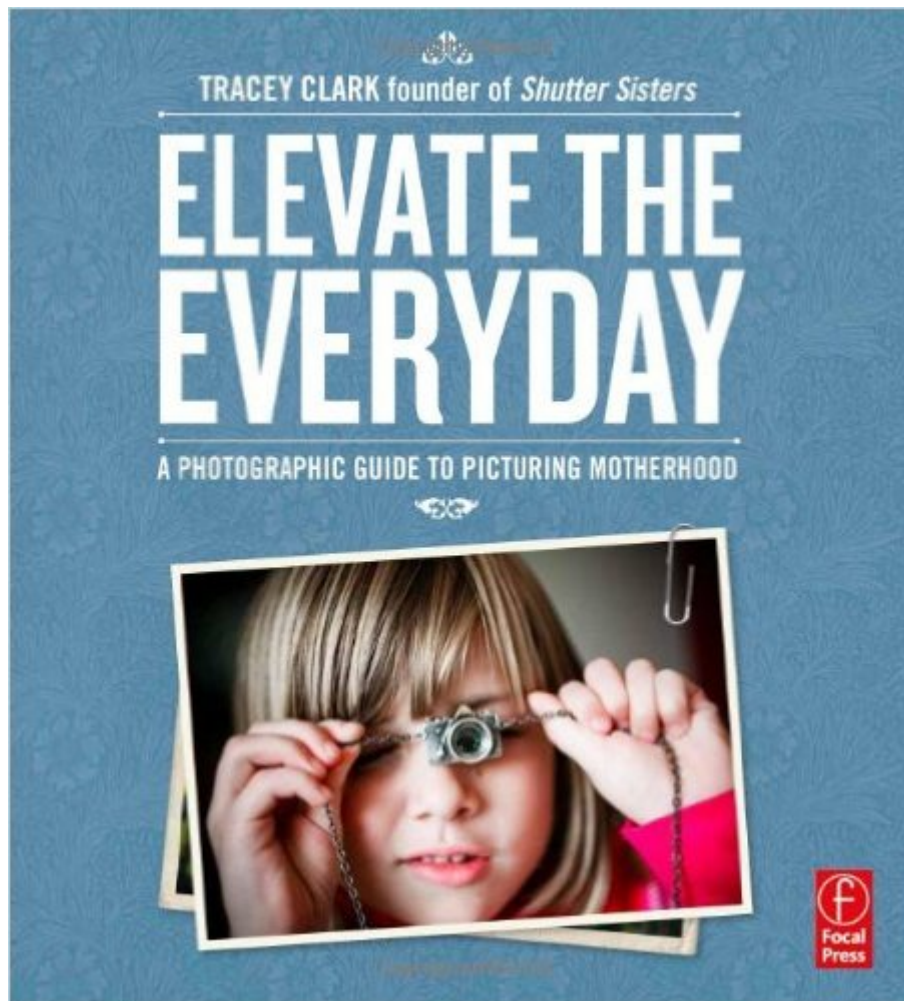


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# Elevate The Everyday: A Photographic Guide To Picturing Motherhood



## Synopsis

Turn the everyday into the extraordinary with *Elevate the Everyday*, renowned photographer and blogger Tracey Clark's guide to documenting motherhood. Focusing on the beauty of ordinary moments, Tracey offers inspirational ideas that will jumpstart your photographic energies and enable you to see your children and yourself in a new way through the lens of your camera. Each day of a mother's life is full of photographic potential, and *Elevate the Everyday* gives you the tools to take moments and situations that might be easily overlooked and turn them into memorable and lasting photographs. With a host of creative ideas, technical tips, poignant stories of motherhood, and inspirational images that go far beyond traditional posed shots, Tracey shows you how to unlock your creativity and document your everyday life. Accessible and encouraging, this book is for everyone who wants to document the special moments in their lives, camera in hand.

## Book Information

Paperback: 160 pages

Publisher: Focal Press; 1 edition (April 25, 2012)

Language: English

ISBN-10: 0240821092

ISBN-13: 978-0240821092

Product Dimensions: 9.3 x 0.6 x 9.9 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (10 customer reviews)

Best Sellers Rank: #541,499 in Books (See Top 100 in Books) #54 in [Books > Arts &](#)

[Photography > Photography & Video > Children](#) #484 in [Books > Arts & Photography >](#)

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## Customer Reviews

I am a grandfather, and I bought this book for my daughter-in-law, who loves taking pictures of her beautiful daughters. And of course, before I give it to her, I read to see if it will do what I hope it will. It does. Tracy Clark is an accomplished photographer; so there is no surprise that the book has good advice in it. But Clark's competence is the least of the many virtues of the book. Far more important is the open heart that she puts on display. She understands the sense of inadequacy that deters most mothers, that keeps them from taking pride in their photographs. She too has suffered from fear. So Clark is able to lead, to mentor, to guide her audience. It is hard to imagine a better book

for mother who wishes to document the life of her child and herself. I think this will turn out to be one of the better gift I have ever made.

I was pleasantly surprised by *Elevate The Everyday*! As a portrait photographer, I was getting burnt out on reading books on the technical aspects of how to pose, how to light, what to do and what to say to get your subject to cooperate, particularly when it came to working with children. This book actually re-inspired me to just let go of the technical stuff and shoot for the love of photography. Not all of my photographs of my son are perfect but you know what, they don't have to be. The images I have of my 4-year old are now etched into time and reflect his true personality, however crazy or blurred that may be in the image. This book reminded me that as my family's historian, I have a responsibility and a wife and mother to document my family in photographs as well as in words. I had completed a 366 day blog our our day-to-day life from April 2011 to April 2012, but had not blogged much since then. After reading *Elevate the Everyday*, I picked up my camera and documented the 28 Days of February 2013. Thank you Tracey Clark for your words and inspiration to photograph just for the love of it.

I absolutely love the candid wisdom Tracey shares in this book through stories of motherhood with which any mother can relate and practical technical photographic tips and advice. The importance of using photography as our own self-care tool is a unique piece of the book that every mom should read and take to heart. And, the imagery and photos woven throughout are stunning as well. This book is going on my favorites shelf and I am sure I will refer to it often.

I have been a fan of Tracey Clark's for several years, I've even taken a couple of her online photography classes. She is always thoughtful and insightful, and I love her focus on keeping it real and thinking outside the box. In this book, she manages to present new ideas and new ways of looking at EVERYthing, including the "clutter" around your house as bookmarks of your kids' ages and stages.

Amazing. It's just fantastic. There was a real need for a book like this and I wish I had it when my kids were newborns. Thankfully they're still little and I have plenty of time to document but loved the angle of documenting motherhood as well. It's so easy to forget ourselves when we are so wrapped up in our children's experiences. Whether you're a pro or newbie you will find something in this book to love.

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